

CAROLINA'S OWN OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

SWEEPSTAKES DESCRIPTION:

The Carolina's Own Sweepstakes ("Sweepstakes") will begin on August 1, 2022 and end on August 1, 2023 ("Sweepstakes Period"). This Sweepstakes will be conducted exclusively online. One (1) winner per week will each be awarded the opportunity to have their submitted music played on the air and recognized on the Station's website (ARV \$0) ("Prize"). See below for further details.

HOW TO ENTER / EXECUTION:

1. Listeners of WPZS-FM ("Station") who are legal residents of the United States residing within the Charlotte, NC metropolitan area, and are 18 years of age and older at the time of Sweepstakes registration will be able to take part in this Sweepstakes. To participate in the Sweepstakes, listeners must do the following:
2. Sweepstakes participants must register online through the Station's website at www.praisecharlotte.com.
3. Upon entering the Station's website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
4. Entrants must additionally submit an original song four minutes and fifty seconds (4:50) or less in length.
5. By submitting their original music, entrants acknowledge and understand that the content of their submissions will not be judged and will have no effect on their chances to win. Submitted music is collected purely to facilitate the prize winning on-air play.
6. After completing the registration process, qualified entrants will be eligible for a chance to win.
7. All Internet entries must be received by 11:59pm local time on August 1, 2023 or they will be void.
8. One entry per person per email address during the Sweepstakes Period.
9. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

10. All submitted original music must adhere to the Station's below-listed On-Air Music Requirements.
11. Winners will be selected each week by random drawing from among all eligible entries received electronically. Should an entrant not be selected as the winner, they will have an additional chance to win during the next available random drawing.
12. Winners will be notified by phone and / or email and provided with instructions on how to claim their prize(s).
13. Winners must provide valid identification (e.g. via valid state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) to claim the prize. Identification documents must match information previously provided to the Station.
14. Prizes will be awarded only upon winner verification and final approval by the Station.
15. In the event Station, in its sole discretion, decides to rerun this Sweepstakes once the Sweepstakes Period has concluded, all entrants who were not selected as winners shall have the ability to enter and resubmit their original music. Such entry will not be automatic and will be the sole responsibility of the entrant.
16. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Station management which will be final and binding in all matters pertaining to this Sweepstakes.

On-Air Music Requirements:

- Submitted music may not be patently offensive, illegal, pornographic or obscene, or similarly inappropriate in the Station's sole discretion.
- Submitted music must not contain any profanity, obscene language, lewd or sexual content or references.
- Submitted music may not infringe upon any rights of any third party including without limitation, copyright, trademark and right of publicity or privacy.
- Submitted music must be produced and solely owned by the contestant submitting the entry.
- Submitted music must be unpublished and not have been submitted in other competitions.
- Submitted music must not contain: derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliate other people (publicly or otherwise), or otherwise assault or threaten others.
- If additional individuals or artists are featured in the submitted music, each entrant warrants and represents that the entrant has obtained permission from each person who appears and/or is featured in the submitted music

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open to listeners of the Station who are legal residents of the United States residing within the Charlotte, NC metropolitan area and are 18 years of age and older as of the commencement date of the Sweepstakes.
2. Employees of the Station, Charlotte Broadcasting, LLC ("Company"), its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Charlotte, NC metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes. For purposes of this Sweepstakes, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
3. Unless otherwise specified, participants may only win one (1) prize during this Sweepstakes.
4. Persons who have won a prize in another sweepstakes or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

PRIZES:

The following prize elements will be awarded:

- The opportunity to have their submitted music played on the air and recognized on the Station's website (ARV \$0)
1. Winning songs shall be played on-air on Tuesday and Friday of the following week. Station will coordinate with winners so they know when to tune in to hear their song played on-air.
 2. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
 3. Unless otherwise provided, prize must be claimed at the Station's offices by no later than 5pm on **CLAIM BY DATE** or the prize will be forfeited.
 4. The prize may only be claimed by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner.
 5. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or any sponsor in its sole discretion. The Station reserves the right to substitute an item of equal or greater value in the event an advertised prize element is unavailable.

6. All Sweepstakes winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
7. Sweepstakes winners may be required to complete a Media Release in order for the Station to play their submitted original music on the air. Failure to do so may result in winner forfeiting the prize
8. The Station, the Company, and its affiliates and promotional partners shall not be liable for any claims made by ineligible entrants.
9. If for any reason a Sweepstakes winner decides not to accept the prize awarded, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Sweepstakes administrator and / or Sweepstakes sponsor if another entrant is to be selected as the winner if time permits.
10. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

GENERAL CONDITIONS:

1. Winners are responsible for payment of all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with the Official Rules and the decisions of Station management which shall be final and binding in all aspects relating to the Sweepstakes.
6. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or

liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.

7. The Station retains the right to disqualify any entrant if all Sweepstakes rules are not followed. Sweepstakes void if prohibited by law.
8. So long as no participant is materially adversely affected, the Station reserves the right to make changes in these Sweepstakes rules, which will become effective upon being announced on the air and / or posted online.
9. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue a telephone call, internet registration or text entry due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Sweepstakes. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification.
10. By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
11. The Station, the Company, its subsidiaries, affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Sweepstakes, including; cancellation of the Sweepstakes as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
12. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Sweepstakes entries, or any other causes beyond the Station and the Company's, control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Sweepstakes at their sole discretion.
13. Copies of Sweepstakes rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 8809 Lenox Pointe Drive, Suite A, Charlotte, NC 28273.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant, Station and Company in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of North Carolina, USA.